



RYAN CAMPBELL | olive47

DESIGNER/ILLUSTRATOR

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EXPERIENCE

Past and present clients include

BBDO • Universal Music Group • MiZuno Running • Los Angeles Times • Seagram's • Saban Brands • The Standard Hotel: Hollywood • Virgin Music • Red Bull • Podponics • DSW • Leeza Gibbons • iFilm/Viacom • Guthy Renker Home • GOTV • Dublab Radio • Brand New School • Converse • Atlanta Tech Village • WikiHow • ComedySportzLA • TOMS • MotoFilms • Citizenlab: Toronto • The City of Westminster, LDN • The Atlanta Botanical Gardens • Greenspan Artist Mgmt • Rithma Music • Covelop • Walmart • The Kern Agency • MasterClass • TikTok • Creative Resources • AT&T

Creative Resources: Product/Merch Designer

+ Product/merch design mockups and product illustration for agency clients
Princess, Viking and Carnival Cruiselines, Hard Rock Cafe, Monat and Campbells.
+ Presentations: powerpoints, mood boards

Eagle Rock Brewery: Art Director

+ Branding design and illustration for Los Angeles' first craft brewery.
+ Print and digital: Packaging design, clothing and merch design, event posters, PR, sales and social media assets, signage and murals for both ERBrewery and The Landing retail spaces.

Hanky Panky: Character Design & Illustration

+ Character design/ pattern illustration for "Save Them All" label collaboration with Hanky Panky for lingerie collection benefitting the Best Friends Animal Sanctuary

BBDO: Character Designer/Illustrator & Muralist

+ Character design/illustration for animated/live action short and mural commission by BBDO for Bayer's Feed-a-bee program.

Saban Brands: Contract Artist/Asset Manager, Consumer Products

+ Design Production of CADS/Product Mockups and layout of style guides for Mighty Morphin Power Rangers Retro and RBUK properties
+ Setting up mechanicals, Pre-press, Moodboards, Photo Editing / Masking, Powerpoint decks, Trade Magazine Ads, Industry Event Signage, Contact Sheets, Font Management, Asset Management and naming standards, Colouring character poses, Gif animation, image licensing

DKE Toys: Digital and Print Designer

+ Design and production of all web and print collateral for various industry conventions, including product releases, signage, and informational one-sheets
+ Show flyers and postcards with corresponding mini-sites, photo editing and color correction
+ Type and character logos for print ads, and social media campaigns for various artists and art toys

Peel Magazine: Feature writer/Photographer

+ Feature writer and contributing photographer for street art/graffiti print magazine with International distribution.
+ Media reviews, travelogues, conference reviews

SKILLS

web2/web3
Illustration
Print/Web/Mobile Design
Art Direction
Production Design
Character Design
AI Prompting
Photography/Photo Editing
Image Licensing
Information Architecture
Content
Thinktank
TShirt design
Copy Writing
Style guides
Mood boards
Product Mockups
Animation
Animated Gifs
Sound Design
Patterns
Icons
Typography
Colour Theory
Murals
Fine Art disciplines
Painting
Printmaking
Hand Drawing and sketching
Set Design
Prop Design and fabrication

APPLICATIONS

Photoshop
Illustrator
InDesign
Animate
After Effects
Premiere
Acrobat
Microsoft Word
Powerpoint/Keynote
Wordpress
Google Apps
Audacity
Serato
Logic
Chat GPT
Midjourney/Dalle/Firefly

Yahoo!Music: Web Designer, Photo Editor

- + Designed and constructed graphics for feature articles, concert and album reviews.
- + Concept, Design: animated internal and external banner ads, icons, site pages.
- + Design and production of weekly newsletters, Flash modules for Yahoo!Music App, miscellaneous site graphics.
- + Photo editing and photography of chat guests. Constructed and maintained digital photo archive of over 20,000 musical artists.

SHP: Art Therapy Instructor: Urban Arts Program

- + Project worker for art program supporting the rehabilitation of the London unhoused, particularly those with mental health and drug issues.
- + Facilitated dialogue with clients and case workers to gain greater understanding of client group/personal goals.
- + Demonstrated various fine art techniques, focusing on collage, painting and block printing
- + Educated clients on different art genres, and art history periods.
- + Basic instruction in Adobe Creative Suite
- + Supported clients with help in completing thematic artworks towards a quarterly gallery art show.

The Vendare Media Group: Senior Designer

- + Design and layout of web pages. Conception and execution of ad campaigns, flash game interstitials. Information architecture and design of web games. POP signage.

Vivendi/Universal: Flipside Network: Senior Designer

- + Design and layout of web pages. Conception and execution of ad banner campaigns, flash game interstitials, development and design of java-based games. Licensing of stock photography/images.
- + Design of Universal-pushed/third-party campaigns for clients: Ford, Verizon, Vodafone and Lavalife.

EMI Records: Senior Designer

- + Worked with team developing an online A&R tool for record label. Responsibilities included design comps, site production, information architecture, image licensing, and product development

Razorfish: Interactive Designer

Clients: Bluetorch, Earlychildhood.com, Enron, LaOpinion, Palm, iBlast, AFI

- + UI production and sound design for prototype of iblast tv scheduling product. website: colour systems, illustrations, typography, art-direction of animations
- + Collaborated with broadcast design to create website for Ma Familia I-TV
- + In-house projects: LA office intranet, icon systems, colour systems, sound design, copy writing, broadband extranet, sticker design, Tshirts, posters, flash animations, presentation booklets, office signage

Digital Entertainment Network: Senior Designer

- + Design and layout of video pages as well as community pages, ad campaigns, sound design and flash for movies and games for extreme sports web-based programs. Photography licensing.
- + Produced/art directed web show focusing on emerging art and pop culture of teenagers in the US and Tokyo, Japan. Sticker design, title graphics, logo
- + Design and info architecture of at.the.drive.in website for >en music

EDUCATION

Savannah College of Art and Design

Savannah, Georgia
Bachelor of Fine Arts,
Painting, Art History minor

University of the Arts of London:

Camberwell College of Art

London, UK
Masters of Fine Arts,
Printmaking 2008.

RELATED QUALIFICATIONS

- + Extensive knowledge of web3, broad knowledge of the web, search engines, browsers
Understanding and usage of various web coding languages
- + Internationally recognized street artist/muralist, olive47, featured in entertainment, publications and art blogs
- + Designed award-winning line of "Miss Cupcake" artist platform toys released by Dreamland Toyworks and sold internationally, August 2009 and rereleased in Spring 2019.