



RYAN CAMPBELL | olive47
DESIGNER/ILLUSTRATOR
los angeles www.designer47.com

EXPERIENCE

Past and present clients include

BBDO • Universal Music Group • MiZuno Running • Los Angeles Times
YikYak • DKE Toys • Seagram's • Saban Brands • The Standard Hotel: Hollywood
Virgin Music • Red Bull • Podponics • DSW • Leeza Gibbons • iFilm/Viacom
Guthy Renker Home • GOTV • At Risk Films • Brand New School • Converse
Atlanta Tech Village • WikiHow • ComedySportzLA • Dublab Radio • TOMS
MotoFilms • Citizenlab: Toronto • The City of Westminster, LDN • WonderAce
The Atlanta Botanical Gardens • Greenspan Artist Mgmt • Rithma Music •
Arcana • Covelop • Walmart • The Kern Agency • MasterClass

Eagle Rock Brewery: Creative Director

+ Branding design and illustration for Los Angeles' first craft brewery.
+ Murals, clothing and merch design, event posters, sales and social media
assets, signage for both Eagle Rock Brewery and The Landing retail spaces.

Hanky Panky: Character Design & Illustration

+ Character design/ pattern illustration for "Save Them All" label
collaboration with Hanky Panky for lingerie collection benefitting the
Best Friends Animal Sanctuary

BBDO: Character Designer/Illustrator & Muralist

+ Character design/illustration for animated/live action short and mural
commission by BBDO for Bayer's Feed-a-bee program.

AT&T: Contract Studio Artist

+ Digital and print production/design for direct mail.

Saban Brands: Contract Senior Artist/Asset Manager, Consumer Products

+ Design Production of CADs/Product Mockups and layout of style guides
for Mighty Morphin Power Rangers Retro and RBUK properties
+ Setting up mechanicals, Pre-press, Moodboards, Photo Editing / Masking,
Powerpoint decks, Trade Magazine Ads, Industry Event Signage, Contact
Sheets, Font Management, Asset Management and naming standards,
Colouring character poses, Gif animation

DKE Toys: Digital and Print Designer

+ Design and production of all web and print collateral for San Diego Comic
Con and various industry conventions, including product releases, signage,
and informational one-sheets
+ Show flyers and postcards with corresponding mini-sites, photo editing
and color correction
+ Type and character logos for print ads, and social media campaigns for
various artists and art toys

Peel Magazine: Feature writer/Photographer

+ Feature writer and contributing photographer for street art/graffiti print
magazine with International distribution.
+ Media reviews, travelogues, conference reviews

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STUFF I DO

web 2/ web3

Illustration
Print/Web/Mobile Design
AI Prompting
Art Direction
Character Design
NFTs
Photography/Photo Editing
Information Architecture
Content
Thinktank
TShirt design
Copy Writing
Style guides
Mood boards
Product Mockups
Animation
Animated Gifs
Sound Design
Patterns
Icons
Typography
Colour Theory
Murals
Fine Art disciplines
Printmaking
Hand Drawing and sketching
Set Design
Prop Design and fabrication

APPLICATIONS

Photoshop
Illustrator
InDesign
Animate
After Effects
Premiere
Acrobat
Figma
Microsoft Word
Powerpoint/Keynote
Wordpress
Google Apps
Audacity
Serato
Ableton
Chat GPT
Midjourney/Adobe Firefly

Yahoo!Music: Web Designer, Photo Editor

- + Designed and constructed graphics for feature articles, concert reviews, and album reviews.
- + Concept, Design: animated internal and external banner ads, link icons, site pages.
- + Design and production of weekly newsletters, Flash modules for Yahoo!Music App, miscellaneous site graphics.
- + Photo editing and photography of chat guests. Constructed and maintained digital photo archive of over 20,000 musical artists.

SHP: Art Therapy Instructor: Urban Arts Program

- + Project worker for art program supporting the rehabilitation of the London homeless, particularly those with mental health and drug issues.
- + Facilitated dialogue with clients and case workers to gain greater understanding of client group/personal goals.
- + Demonstrated various fine art techniques, focusing on collage, painting (brush and aerosol), and lino-cut printmaking.
- + Educated clients on different art genres, and art history periods.
- + Basic instruction in Adobe Creative Suite
- + Supported clients with help in completing thematic artworks towards a quarterly gallery art show.

The Vendare Media Group: Senior Designer

- + Design and layout of web pages. Conception and execution of ad campaigns, flash game interstitials. Information architecture and design of web games. POP signage.

Vivendi/Universal: Flipside Network: Senior Designer

- + Design and layout of web pages. Conception and execution of ad banner campaigns, flash game interstitials, development and design of java-based games.
- + Design of Universal-pushed/third-party campaigns for clients: Ford, Verizon, Vodaphone and Livalife.

EMI Records: Senior Designer

- + Worked with team developing an online A&R tool for record label. Responsibilities included design comps, site production, information architecture, and product development

Razorfish: Interactive Designer

- Clients: Bluetorch, Earlychildhood.com, Enron, LaOpinion, Palm, iBlast, AFI
- + UI production and sound design for prototype of iblast tv scheduling product. website: colour systems, illustrations, typography, art-direction of animations
 - + Collaborated with broadcast design to create website for Ma Familia I-TV
 - + In-house projects: LA office intranet, icon systems, colour systems, sound design, copy writing, broadband extranet, sticker design, Tshirts, posters, flash animations, presentation booklets, office signage

Digital Entertainment Network: Senior Designer

- + Design and layout of video pages as well as community pages, ad campaigns, sound design and flash for movies and games for extreme sports web-based programs
- + Produced/art directed web show focusing on emerging art and pop culture of teenagers in the US and Tokyo, Japan. Sticker design, title graphics, logo
- + Design and info architecture of at.the.drive.in website for >en music

EDUCATION**Savannah College of Art and Design**

Savannah, Georgia
Bachelor of Fine Arts,
Painting, Art History

University of the Arts of London:**Camberwell College of Art**

London, UK
Masters of Fine Arts,
Printmaking 2008.

RELATED QUALIFICATIONS

- + Extensive knowledge of web3, Blockchains, NFT creation and platforms; minting practice
- + Broad knowledge of the web, search engines, browsers Understanding and usage of various web coding languages
- + Internationally recognized street artist/muralist, olive47, featured in entertainment, publications and art blogs
- + Designed award-winning line of "Miss Cupcake" artist platform toys released by Dreamland Toyworks and sold internationally, August 2009 and rereleased in Spring 2019.